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# In this edition:



The Women and Chil-dren's Health Network-New Logo and Brand



OSMH Birthing Program Attains HIROC Grant That Will Benefit the Region



Regional Newborn Passport Available in **English and French** 



Patient Resources: PregnancyED Available for Pregnancy Loss and Complications

# The Women and Children's Health Network—New Logo and Brand



With a new slogan, An Integrated Approach for Better Care, the Women and Children's Health Network is proud to introduce our new brand.

′omen & Children's Health Network Next steps involve finalization of our new strategic plan and development of work plan priorities for 2023/24. We completed great work in 2022 including offering over 200 seats of foundational education and courses, launched a Perinatal Mental Health Training program, developed a Regional Newborn Passport (information included in this Newsletter), and initiated a Pregnancy and Infant Loss Task Force, to name a few highlights.

The Network functions solely based on the collective efforts of all of you. As we celebrate the holiday season, we would like to sincerely thank each of you for your contribution to this important regional work.

## OSMH Birthing Program Attains HIROC Grant That Will Benefit the Region



The OSMH Birthing Program is excited to announce that they were successful in obtaining a safety grant from HIROC, which will benefit our entire region. This safety grant will fund six additional Fetal Health Surveillance courses open to all Midwives, Nurses, and Physicians caring for obstetric patients within North Simcoe Muskoka, Parry Sound and Alliston hospitals. The grant will also support the development of an order set, learning package, safety

checklist, and decision tree, which will incorporate PCMCH's 2019 Best Practice Recommendations on the Safe Administration of Oxytocin. The OSMH Birthing Program will then share these documents with each organization to adapt and adjust to their program's needs.

## Regional Newborn Passport Available in English and French



The Birthing Families Working Group is proud to announce that our Regional Newborn Passport is complete and read for use. The impetus behind this initiative was to ensure that with each newborn discharged, vital information will follows the family to their outpatient appointments. This document also serves as an education tool as it contains parent information via embedded

QR codes for infant feeding (both breastfeeding and formula feeding), information about jaundice, and information/resources to support perinatal mental health. As this is a new document, please send feedback to Networkfeedback@osmh.on.ca

## Patient Resources: PregnancyED Available for Pregnancy Loss and Complications



The Network's new Pregnancy Loss and Complications Task Force (under the Women's Health Working Group) recognizes the importance of not sending families home empty handed. In addition to the beautiful resources provided by <u>Bridget's Bunnies</u>, we are distributing binders with information to each Emergency department in the region. This will include family handouts on: early pregnancy loss, bleeding during early pregnancy, pregnancy of

unknown location, and ectopic pregnancy. This QR code will also take you to the associated website and recommended resources, which were developed in Ontario by Emergency department Physicians and Nurses, Obstetricians, Family Physicians, and Patients who have experienced pregnancy loss. Please ensure each family receives the information specific to their diagnosis prior to ED discharge. Attached is a postcard that can also be printed and distributed to families. We know that providing this information can make an important difference to patient experience.