



Women & Children's  
Health Network

CENTRAL REGION NORTH

AN INTEGRATED APPROACH TO BETTER CARE

# Strategic Plan

2023 - 2026



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# Land Acknowledgement

*Honouring the Indigenous Peoples who have lived on and cared for the land for which we provide services.*

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The Women and Children's Health Network acknowledges that we are situated on the traditional territory of the Anishinaabek Nation. We acknowledge the enduring presence of the Indigenous Peoples of this region, specifically, the Tri-Council First Nations comprised of Beausoleil First Nation, the Chippewas of Rama and the Chippewas of Georgina Island.

We also acknowledge the Moose Deer Point First Nation, the Wahta Mohawks, the Wausauksing First Nation, the Georgian Bay, Barrie South Simcoe, and Moon River Metis Councils in this region. Additionally, the Wendat and the Haudenosaunee Nations have also walked on this territory over time.

This acknowledgement shows respect for how Indigenous Peoples have shaped the region and reminds us of our important connection to this land where we collaborate, learn, and heal. We wish to acknowledge the people who have walked this path before us, those who walk on it now, and the future generations who have yet to walk upon it.



# Our Gratitude

*Miigwetch. Merci. Thank You.*

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The Women & Children's Health Network would like to express our gratitude to everyone who contributed to the development of our Strategic Plan. We would like to thank community and Network members who participated in our strategic planning engagement sessions. Your valuable input and insights helped to identify and prioritize key areas of focus for our Network.

We are grateful to our partners, including individuals and families within the community, care providers, leaders, government officials, Provincial Council for Maternal Child Health, and BORN Ontario, for their contribution and support to our Network. We are honoured to work with inspiring people who share our common goal of providing optimal health and high-quality care.

We look forward to working together to implement our Strategic Plan and achieve our Network's goals. Thank you for your unwavering support and commitment to our mission.

Sincerely,



**Marnie Lightfoot**

Regional Director, WCHN



# Shared Purpose

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*We are committed to ensuring equitable and integrated access to excellent healthcare for all birthing families, women, children, and youth across the region.*

With the community's voice at the forefront, the Women and Children's Health Network is a group of like-minded community members, care providers, and healthcare leaders, working to provide leadership, support and coordination in the planning and delivery of healthcare services for birthing families, women, children, and youth. This includes populations in Central Region North, including Simcoe County, Muskoka, Parry Sound, and adjoining communities.

# Statement of Inclusion

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*We are dedicated to providing **inclusive** and **respectful** healthcare that upholds human rights and fundamental freedoms for all.*

We understand that everyone has unique healthcare needs and strive to use gender-inclusive language such as 'birthing families/pregnant persons'. In certain instances, where it provides clarity and acknowledges historical gender-based discrimination, we may use the terms 'woman/women'. However, we do so with a fundamental respect for each person we serve, regardless of their gender identity, expression, and/or biological sex.

# Our Vision

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*Developing purposeful community connections for birthing families, women, children, and youth's health.*

The Network supports a collaborative and coordinated model, translating Network goals and objectives into specific actions with the aim to improve the care and services for these groups in Central Region North.

# Our Mission

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*To facilitate meaningful and innovative healthcare for birthing families, women, children, and youth through inclusive collaboration for a healthier tomorrow.*

We will continually think outside the box to explore new ways to address healthcare gaps. We are forward thinking and inclusive of the needs of those we serve, which include community members, care providers, and healthcare leaders.



# Core Values

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*Our strength comes from the community, our relationships, and our values.*

Our core values are the Network's fundamental principles and beliefs that guide our decisions and actions. These values serve as the foundation for our culture and shape the way we interact with partners and the community.

01

## Advocacy

We courageously challenge the status quo; we explore system gaps and work to implement solutions; passion drives our progress.

02

## Belonging

We support each individual and the family unit with an inclusive lens; we co-create with the community to ensure that our actions align with the areas of greatest need; we value our collective voice.

03

## Curiosity

We continuously inquire; we are committed to patient and family experiences being the driver for change; we listen to understand.

04

## Dependability

We are motivated to progress forward together; we work as one reliable Network.

# Strategic Pillars

*By prioritizing and aligning our efforts around our strategic pillars, the Network has clear direction and focus for our organizational activities.*

Our strategic pillars are the key areas that guide the Network's overall strategy and direction. They represent our fundamental goals, and serve as a foundation for decision-making and prioritization of resources.



## Evidence-Based Learning and Growth

*We are committed to evidence-based practices and continuous learning.*

- We connect care providers to regional training opportunities
- We support an interdisciplinary approach to education
- We foster strength through mentorship and supportive relationships



## Supportive and Inclusive Connections

*We are committed to collaborative efforts to meet community needs.*

- We connect to strengthen our community
- We support and value each voice
- We foster an open-mindset and value our differences and similarities



## Service and Resource Accessibility

*We are committed to exploring and addressing healthcare gaps.*

- We connect planning with data
- We support awareness and access to services and information
- We foster regional system planning for better outcomes



# Connect With Us!

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We invite you to connect with us online to stay up-to-date with our Network news, educational opportunities and resources. Please follow us on our social media platforms or visit our website to learn more about what the Network is doing in the region.



[@WomenandChildrensHealthNetwork](https://www.instagram.com/WomenandChildrensHealthNetwork)



[Women and Childrens Health Network](https://www.facebook.com/WomenandChildrensHealthNetwork)



[@WCHealthNetwork](https://www.twitter.com/WCHealthNetwork)



[@WomenandChildrensHealthNetwork](https://www.linkedin.com/company/WomenandChildrensHealthNetwork)

# For More Information

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